

COOKIE POLICY

This Cookie Policy applies to the use of Cookies on the website www.pozzowineclub.com. For the Privacy Policy of the website, please click [here](#).

Cookies are small text files that websites can use to enhance the User's experience. They are sent to the User's browser and stored there to be retransmitted to the same website upon the User's next visit. Cookies serve various functions.

Cookies aim to improve the functionality and navigation of this website. In other cases, cookies are used to monitor users during navigation, recording information about what the User buys or might want to buy, to personalize advertisements shown in emails or on social networks, and to customize content, provide social media features, and analyze traffic.

Users can set their browser privacy preferences to avoid storing Cookies, delete them after each visit or every time the browser is closed, or accept only Cookies from www.pozzowineclub.com while blocking third-party Cookies.

Technical Cookies

Technical Cookies do not require the User's consent. These are used solely to enable the User to navigate the website and utilize its features. They are always first-party Cookies, as they are sent directly by the Owner through the website. Navigation Cookies are typically session Cookies, meaning they are deactivated automatically when the browser is closed. Other technical Cookies store User preferences to avoid reconfiguring them during subsequent visits (so-called functionality Cookies). These are often persistent Cookies, stored on the User's device until their set expiration date or until manually deleted by the User.

Third-Party Cookies

Third-party Cookies collect anonymous information about website usage, such as pages visited, time spent, traffic sources, geographic origin, age, gender, and interests, for statistical and marketing purposes. These Cookies are sent from external domains not managed by the website.

Contact tools

Contact Form 7 (Rock Lobster LLC)

For more information, please follow this link:

<https://contactform7.com/privacy-policy/>

NEWSLETTER

This Website makes use of the service

DNA TASTING

For more information, please follow this link:

<https://dnatasting.com/index.html>

security measures adopted

reCAPTCHA

This website uses reCAPTCHA which is a service subject to Google's privacy policy and terms of use.

<https://policies.google.com/privacy?hl=it> <https://policies.google.com/terms?hl=it>

CONTACT TOOLS

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For more information, please follow this link:

<https://contactform7.com/privacy-policy/>

NEWSLETTER

This website uses the **Mailchimp** service.

For more information, please follow this link:

<https://mailchimp.com/legal/cookies/>

SECURITY MEASURES

reCAPTCHA

This website uses reCAPTCHA, subject to Google's privacy policy and terms of use:

<https://policies.google.com/privacy>

<https://policies.google.com/terms>

STATISTICS

1. Google Analytics

Google Analytics uses Cookies to collect aggregated information about the number of Users and how they interact with the website. This website uses Google Analytics, offered by

Google Ireland Limited, with anonymized IPs. These third-party Cookies are used for statistical monitoring of website activities. Google Analytics does not store personal data. For more information, please visit:

<https://www.google.it/policies/privacy/partners/>
<https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage>

To disable Google Analytics, use the opt-out tool:

<https://tools.google.com/dlpage/gaoptout>

2. Facebook Conversion Tracking Pixel (Meta Platforms, Inc.)

This website uses the conversion tracking service offered by Meta Platforms, Inc., with third-party Cookies for statistical monitoring of website activities. For more information, please visit:

<https://www.facebook.com/policies/cookies/>

EXTERNAL PLATFORM CONTENT

Google Maps

For more information, please follow this link:

<https://policies.google.com/technologies/types>

PAYMENT METHODS

Stripe

For more information, please follow this link:

<https://stripe.com/cookies-policy/legal>

Cookie Deletion or Disabling

Except for technical Cookies essential for navigation, providing data is at the User's discretion. Users can avoid the installation of Cookies by maintaining the consent banner or using specific browser functions as described in this policy. Disabling all Cookies may impair website functionality.

Instructions for managing Cookies differ by browser. Users can find specific guidance through the following links:

- Android: <https://support.google.com/chrome/answer/2392971>
- Mozilla Firefox: <http://support.mozilla.com/>
- Internet Explorer: <http://windows.microsoft.com/>
- Chrome: <http://support.google.com/chrome/bin/answer.py?hl=it&answer=95647>
- Safari: <http://support.apple.com/kb/PH5042>
- Opera: <http://www.opera.com/browser/tutorials/security/privacy/>
- iOS: <https://support.apple.com/it-it/HT201265>

For third-party Cookies, Users may also use **Your Online Choices**:

<http://www.youronlinechoices.com/>

ADDITIONAL INFORMATION

This website or its third-party services may collect system logs containing User interaction data. For further details about personal data processing, Users can contact the Data Controller.

Data Subject Rights

Under Articles 15-22 of Regulation (EU) 2016/679, Users may exercise their rights concerning personal data.

Data Controller

Pozzo Wine Club di Meattini Simone
Via Emilia Romagna 12, 53022 Buonconvento (SI)
Email: info@pozzowineclub.com

The Data Controller is not responsible for outdated links in this policy; Users should always refer to the official documents of linked websites.

Cookie Policy updated in May 2022.